



Technology Built Around Your Business.

CAPABILITY SUMMARY 2026

About CodeliFly

CodeliFly is an end-to-end technology partner. We take projects from strategy and design through development, integration, launch and ongoing support, across websites and e-commerce, SaaS platforms, custom business software, mobile apps, AI and automation.

Our Australian and Indian teams work as one. Every project has a dedicated lead who manages scope, communication and approvals, alongside the designers, engineers and testers who join demonstrations and reviews with you.



Why Clients Start Here

Live in weeks, not months

Configuration starts from working software.

20 to 30 per cent lower cost

Typically below comparable onshore quotes, with local management.

You own what we build

Code, data, domain and hosting stay in your name.

Who We Work With

We work with organisations of every size and sector, from founders launching their first product to established businesses with complex operations. We start with your processes, users and goals, then recommend the right mix of configurable products, custom development and ongoing support.

Start-ups · Trades and home services · Retail and e-commerce · Professional services · Health · Hospitality · Property · Transport and logistics

**An end-to-end
technology partner,
from first idea to
launch and ongoing
support.**

ONE TEAM · AUSTRALIA AND INDIA



WHY CLIENTS START HERE

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Proven, not prototype

Each product is already in use before you start.

Supported after launch

A named contact, maintenance and new features.

OUR DELIVERY APPROACH

01 Discover

Goals, processes and scope

02 Design

Experience, screens and workflows

03 Build

Development, testing and demos

04 Launch

Migration, training and handover

05 Support

Maintenance and improvements

OUR SERVICES

</> Custom Software Development

Business systems, portals, approval workflows, dashboards and API integrations built around how your team works.

📁 Websites and E-commerce

Service websites, online stores and content management systems designed to convert visitors into enquiries and sales.

📱 Mobile Applications

Android, iOS and cross-platform apps for customers, staff and field teams.

⚙️ AI and Business Automation

Enquiry capture, support routing, reminders and document workflows that remove repetitive manual work.

🧩 Configurable Business Products

CRM, online bookings, e-commerce, POS and inventory, and helpdesk systems configured to your workflows.

🎧 Outsourced IT and Support

Additional development and testing capacity, plus maintenance and technical support after launch.

EXAMPLE ENGAGEMENTS



Trade Services Business

Online bookings with deposits, SMS reminders, digital job cards and quote templates.



Online Retail Start-up

Brand identity, online store, payments and shipping, with order notifications.

INDICATIVE: 4 WEEKS

INDICATIVE: 7 WEEKS

Illustrative scenarios showing how typical engagements are scoped.

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